

Contact me here...

☎ 503.577.9692

✉ matt.spassov@gmail.com

🌐 mattspassov.design

📍 @spass.ov

Career Skill

Brand / Logo

Packaging

Event Planning

Magazine layout

Web design

Environmental & 3D

Video Editing

Print & Digital

Creative Direction

Adobe CC

Ai

Id

Ps

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Pr

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Microsoft Office

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Activities



Interest



Personality



Matt Spassov

Senior Graphic Designer

Objective

Seasoned graphic designer with a distinctive career path. Over the last 5 years, I've immersed myself in entrepreneurship, assisting startups in brand building, mastering business operations, budgeting, and fostering collaborative ventures. As a versatile "jack of all trades," I'm eager to re-enter the graphic design realm with renewed vigor. I bring a unique perspective, born from my entrepreneurial journey, and a newfound passion for creatively solving brand and marketing challenges. Ready to infuse fresh energy and innovative solutions into the world of design.

Professional Experience

FREELANCE

Creative Consultant | Self Employed

PORTLAND, OR & TULSA, OK

2017-PRESENT

- Foster branding solutions, visual identities, and branded content for small businesses.
- Render design solutions for logos, advertisements, brochures, magazines, and websites.

IN-HOUSE

Art Director | Gameday Media

PORTLAND, OR

2010-2017

- Curated the visual identity, web design, product templates, and marketing content while upholding strict brand guidelines for consistency.
- Responsible for the design and production of 32-80-page high school sports media guides for 32+ different teams, all within strict four-month deadlines.
- Mentored and directed a team of 17 creatives, driving excellence in our work.

Junior Graphic Designer | Bench Craft Co.

PORTLAND, OR

JUL 2010 - OCT 2010

- Designed 100's of print advertisements and layout designer of golf course guidebooks.

STARTUPS

Art Direction/Marketing | Green Method

TULSA, OK

2022 - 2023

- Crafted visual identity, packaging, brochures, marketing collateral, and spatial design.

Creative Direction | Other Side Coffee

TULSA, OK

2019 - PRESENT

- Co-Founder - Led creative on brand & marketing strategies, website, sales platform, and packaging.

Creative Direction | Five Senses/Arcane Revelry

PORTLAND, OR

MAR 2017 - SEP 2017

- Co-Founder - Developed brand & marketing strategies and led creative for websites and pitch decks.

Upper Ed

BFA Graphic Design at Oregon State University

Corvallis, OR - Summer 2009'